



LEGALEDGE

COMMUNITY



LegalEdge values its business relationships with other service providers and is passionate about creating a strong community that adds real value to our clients.

A **LegalEdge Community Member** is a business that shares the same vision as us and is focussed on helping SMEs use the right resources to grow. We work hard to develop trusted relationships with our members so we're confident we can introduce them to our clients. And, in return we're happy in the knowledge they will introduce clients to us for the mutual benefit of growing our businesses.

What are our joint goals?

- ⇒ Build a strong and trusting relationship
- ⇒ Recommend each other to clients
- ⇒ Win more clients
- ⇒ Generate more revenue

How it works...

...be a supplier of choice

...recommend each other's services and make introductions to clients

...create practical and useful content together (for case studies, blogs etc)

...offer competitive rates to each other's clients

...have regular catch ups to discuss opportunities

...share our wider network for further reciprocal gain

We can't give exclusivity and nor do we expect it in return, but we will only commit to a relationship with a business that shares the same strategic goals and where there is the real potential for mutual benefit.

As with any relationship, maintaining communication is key so we aim to keep in contact every few months. We can mutually report on referrals, discuss marketing opportunities and generally review if we're both getting what we want from each other.



We look forward to discussing this with you in more detail...

CONTACT

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